



Relocate
G L O B A L

FESTIVAL OF GLOBAL PEOPLE

14 & 15 MAY 2019

- Managing & supporting global talent
- The future fit workforce
- Rethinking global mobility

relocateglobal.com

RELOCATE GLOBAL

The Festival of Global People is produced by *Relocate* Global. Our aim is to help globally-minded people and organisations to grow and flourish by providing a high quality conference in a vibrant Festival format. We will provide an exciting mix of thought-leadership, quality content and speakers as well as the opportunity to connect and network with peers and experts. Come to share ideas and find solutions to the challenges of managing global teams and growing organisations in fast-changing times.

PROMOTED ACROSS RELOCATE GLOBAL MULTIMEDIA – ONLINE, PRINT AND SOCIAL MEDIA

- **40%** visitor growth in 2017-18
- **40,000** unique users per month
- **620,000** page views in 2018
- **20,000+** engaged followers across LinkedIn, Twitter & Facebook
- Online daily news & stories across the globe
- Downloadable resources, digital publications & supplier directory
- Relocate extra e-newsletter
- Quarterly *Relocate* Magazine (print & digital)



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INTRODUCTION

**Tuesday 14 May &
Wednesday 15 May 2019**

St Pancras Renaissance Hotel, London

Time: 9:00 – 17:00

The Festival of Global People returns for its second year to connect, inspire and support the people behind high performing global organisations. Taking place in the St Pancras Renaissance Hotel, next door to Kings Cross and St Pancras stations and the Eurostar, situated in the heart of London's tech district with easy access to the City, Docklands, the West End and airports, it couldn't be better located.

Over two days, this unique event will bring a fresh perspective on how to build, engage and enable globally mobile teams to achieve sustainable growth through an exciting programme of keynote speakers and facilitated roundtables, panel discussions, meet the expert sessions and specialist interactive workshops and presentations.

Our experts are respected authorities in their fields, promising thought-provoking debates, real-life business insight and best practice case studies. Throughout the event we will use the power of creativity to capture new thinking and share innovations across different industry sectors. We aim to ignite new ideas and facilitate collaborative solutions to common challenges. This is what gives our Festival its memorable and lasting value.

Taking place on the evening of the second day, our **Relocate** Gala Awards Dinner is a fitting finale to the Festival. It celebrates the success and outstanding contributions of individuals, teams and organisations that put people at the heart of everything they do.

WHAT'S AT THE FESTIVAL

Set over three rooms in the St Pancras Renaissance Hotel, the festival is fully interactive with a variety of sessions for attendees over two days. For sponsors and contributors this is an unrivalled opportunity to connect with the people that matter to you, not only through brand awareness but by showcasing your services and knowledge during panel discussions, talks, in depth briefings and more.

New for 2019 are the Meet the Expert sessions which provide the opportunity to connect with experts across global mobility and leadership and development. Meet one-to-one with potential buyers who have a need for your products and services. They want solutions to their talent and operational challenges from trusted suppliers and experts in their field.



“ The inter-disciplinary nature of the event provided a uniquely connected perspective on the challenges we all face. I left with lots of strategic ideas to consider for our organization. ”

“ Truly innovative and a really inspiring day that aimed to challenge how we look at global mobility. ”

“ I loved that it was in context and talked about the wider world of HR, economy and not the usual take on business travel. ”

Festival of Global Mobility 2018

“ Never seen anyone ever achieve an event at such a high level before – congratulations! ”

Festival of Global Mobility 2018

DAY 1 & 2

Our Festival takes as a backdrop the top challenges for international companies as they respond to change caused by the social, political and economic climate in their markets as well as in their particular industry sector.

Business leaders, HR and international managers will find out how to overcome organisational complexity and support agile teams. They will learn how understanding supply chains can help them to add value in their organisation and ensure talented employees are mobile, resilient and prepared for leadership in their new environment.

We know talent shortages are high on the agenda for most organisations. Attendees will discover how to successfully engage, recruit and retain employees in a competitive, global market.

We examine what the future fit workforce will look like so that employers can think outside the box and plan and collaborate with a wider network.

DAY 1 - TUESDAY

Following our inspiring keynote, the flavour of Day One will encourage delegates to find out more, engage with experts and specialists, have meaningful conversations and dip into presentations and roundtable conversations.

Think Global People & Think Global Mobility streams:

- Neuroscience
- Leadership and coaching
- Health and wellness
- Talent of the future
- Creativity
- Entrepreneurship
- Tax, immigration, technology
- Meet the Expert

DAY 2 - WEDNESDAY

On Day Two the whole conference comes together for delegates to debate and discuss their own business and talent agenda and find solutions. Our top class keynotes and speakers will lead interactive sessions which will ensure delegates go back to their office with an action plan and a host of connections and recommendations to make a difference in their organisation.

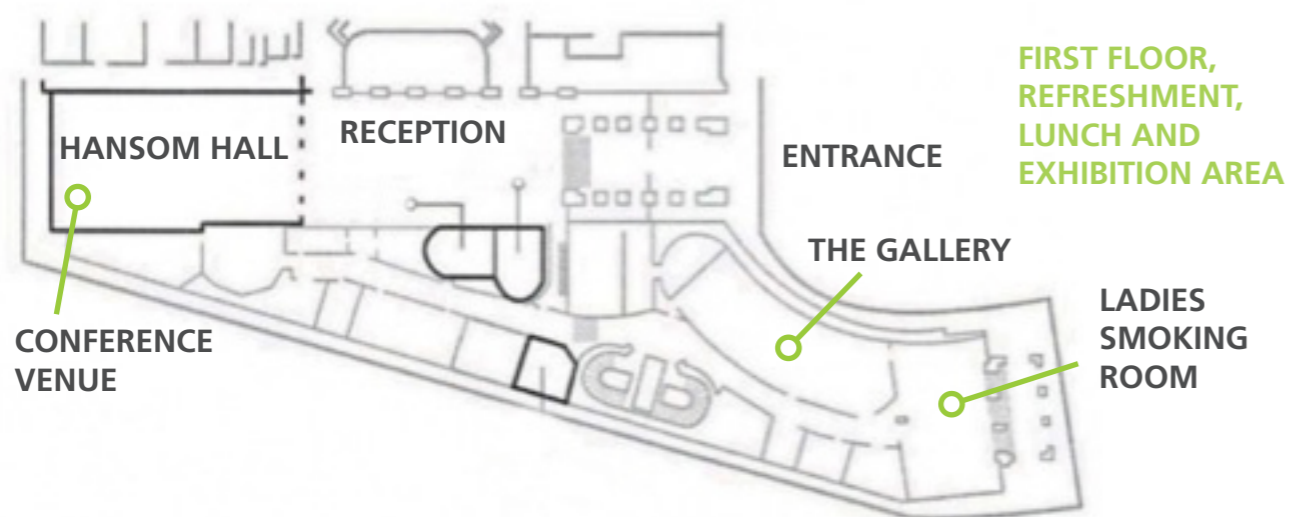
- The power of creativity to build global teams
- Change, trust and employee engagement
- Inclusion and diversity in the workplace
- Value chain and supply chain
- Technology and the future workplace
- Meet the Expert

The Gala Awards Dinner takes place on the evening of Day Two

CHOOSE YOUR SPACE

For Sponsors the Festival offers the perfect opportunity to raise awareness of your brand. Benefit from engagement with delegates over two days in a relaxed conference environment who are looking for knowledge and services from trusted suppliers. You can build rapport with experienced professionals and those new to operating in a specific location who are looking for solutions. Choose the display or presentation environment in the room that suits you best or opt for the efficiency of 'Meet the Expert' prebooked appointments.

FLOOR MAP OVERVIEW



HANSOM HALL (HH)



LADIES SMOKING ROOM (LSR)



THE GALLERY (G)

FESTIVAL SESSIONS & STREAMS

SESSION FORMATS

Great things come out of listening, trying and discussing so over the two days the schedule is packed with a variety of sessions to keep energy and enthusiasm high.

KEYNOTES:
Inspirational talks

IGNITE:
Interactive talk with audience participation

UP TO SPEED BRIEFING:
Table discussion to ask burning questions and delve deeper into the briefing topics

MEET THE EXPERT:
One to one meetings with pre-booked appointments to connect buyers and suppliers

GROUP DISCUSSIONS:
Roundtable discussions and feedback sessions to generate new ideas, discuss solutions and dig deeper into topics

PANEL SESSIONS:
Hear from experts on a variety of topics

CONTENT STREAMS

THINK GLOBAL PEOPLE & THINK GLOBAL MOBILITY

TECHNOLOGY, AI, DATA

LEADERSHIP & COACHING

INCLUSION & DIVERSITY

FAMILY & EDUCATION

CREATIVITY

COMPLIANCE

NEW LOCATIONS

FUTURE WORKFORCE

ENTREPRENEURSHIP

PROGRAMME & TIMINGS

DAY 1

	THINK GLOBAL MOBILITY		THINK GLOBAL PEOPLE	
	HANSOM HALL	LADIES SMOKING ROOM	THE GALLERY	
8.30	Registration and networking	–	–	–
9.00	Opening keynote	–	–	–
9.30				
10.00	GM Solutions	Ignite talks	Group Discussions	Creative Sessions
10.30	Technology, AI, data	Leadership & Coaching		
11.00	GM Solutions	Ignite talks	Group Discussions	Peter Moolan-Feroz
11.30	Tax, immigration, risk	Inclusion & Diversity		
12.00	GM Solutions	Ignite talks	Group Discussions	Explore the impact of art and creative thinking
12.30	Choosing a new location Setting up in a new dominion	Family & Education		
13.00	LUNCH			
13.30	LUNCH			
14.00	GM Solutions	Ignite talks	Group Discussions	Creative Sessions
14.30	Technology, AI, data	Future Fit Workforce		
15.00	GM Solutions	Ignite talks	Group Discussions	Peter Moolan-Feroz
15.30	Tax, immigration, risk	Entrepreneurship		
16.00	Closing keynote	–	–	Explore the impact of art and creative thinking
16.30				
17.00	CLOSE OF DAY 1			

DAY 2

9.00	Welcome & Introduction Fiona Murchie, Managing Editor, Relocate Global
9.10	Get creative Peter Moolan-Feroz – Artist in Residence
9.30	Change, trust & engagement – squaring the circle Linda Holbeche, author in leadership & HR, consultant, researcher
10.00	Group discussions & feedback Facilitated by Dr Linda Holbeche
11.00	Coffee & chance to see Gallery of art
11.30	Panel session – three industry case studies Chaired by Linda Holbeche
12.20	Insights on supply chain – unlock value & talent mobility for growth Interactive session with leading academic & energy, pharmaceutical & creative sector panelists
13.00	Lunch & Networking
13.20	Creativity – Renaissance thinking for the 21st century Peter Moolan-Feroz
	Innovation – How a dynamic theatre group takes the stage Paul Williamson, Head of Talent Development, Ambassador Theatre Group (ATG)
14.00	An inclusive workplace is a high-performance workplace Keynote
14.40	Diversity and Inclusion panel Chaired by Dr Susan Shortland
15.20	Tea & Networking
15.40	Future fit workforce – tech, space, AI and beyond
16.40	Group facilitated feedback
17.00	Close
19.00	Gala Awards Dinner & Entertainment

MEET THE EXPERT

Meet the Expert consists of 20 suppliers offering one to one meetings. Appointments will be pre-booked online on a first-come-first-served basis. See options below:

	DAY 1: HANSOM HALL	DAY 2: LADIES SMOKING ROOM
	10.00 – 10.30	–
	10.30 – 11.00	–
	11.00 – 11.30	–
	11.30 – 12.00	11.30 – 12.00
	12.00 – 12.30	12.00 – 12.30
	12.30 – 13.00	12.30 – 13.00
	13.00 – 13.30	–
	13.30 – 14.00	–
	14.00 – 14.30	4.00 – 14.30
	14.30 – 15.00	14.30 – 15.00
	15.00 – 15.30	15.00 – 15.30
	15.30 – 16.00	–

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	HEADLINE SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Delegate passes	4	2	2
Branding	Display area by main stage in Hansom Hall	Display area	Display area
Stream Sponsorship	✓	✓	—
Panel Discussion Inclusion	Host and participate	Participate	—
Speaker Session	✓	✓	✓
List of Delegates (subject to opt in)	✓	✓	—
Tickets to awards dinner	4	2	1/3 rd discount
Digital campaign across Relocate Global website	✓	Logo on all festival promotional pages	Logo on all festival promotional pages
Inclusion in Relocate print Magazine	DPS in Spring edition	Single page in Spring edition	—
Inclusion in digital festival guide	150 words and logo	100 words and logo	50 words and logo
Branding on 2 pop-ups	✓	—	—
Video interview at festival	✓	—	—
Your literature in event goodie bag	✓	✓	—

DISPLAY PACKAGE LOCATION THAT'S BEST FOR YOU
2
Display area
—
—
—
—
1/3 rd discount
Logo on all festival promotional pages
—
50 words
—
—

MEET THE EXPERT
STANDALONE Corporate guests x2 Delegate x1
EXHIBITOR ADD-ON Corporate guests x2

SPONSORSHIP AT THE FESTIVAL

Sponsoring The Festival of Global People is a brilliant way to market your brand to hundreds of the most innovative organisations looking to expand their global footprint.

We offer a variety of sponsorship packages that will showcase your brand to the people leading the way in HR and Global Mobility.

For details about sponsoring, please contact **Sue Deacon** or **Pallavi Pandey**
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 or +44 (0)1892 891334.



HEADLINE SPONSOR

1 AVAILABLE

The headline sponsor package offers a unique chance to associate your brand with some of the largest, most successful companies in the world, and showcase your expertise. Your logo will be the backdrop to unforgettable keynote presentations. You will also get the chance to contribute to discussions and showcase your thought-leadership and expertise.

THE HEADLINE SPONSOR INCLUDES:

- 4 delegate passes to the Festival
- 4 tickets to the Relocate Awards dinner (evening of the 15th)
- Headline Sponsor display area to the side of the main conference stage
- Align your brand with one of our Content Streams (sponsorship of stream)
- Host and participate in a panel discussion (main stage, day 2)
- Speaker session. A chance to go deeper on your topic and show your expertise (30 minutes)
- Your company literature in attendee welcome pack
- Opted in attendee list

BRANDING AND PROMOTION

- Digital campaign across Relocateglobal.com and Relocate social channels before, during and after the event
- Your company logo on all website and print promotion of the festival
- Company logo and 150 word company description in online Festival directory with link to your website
- Double Page Spread in the Spring edition of Relocate magazine (distributed to all attendees as well as subscribers)
- Branding on two pop-ups positioned in a premium location
- Video interview
- Meet the Expert can be added onto this package - see page 18 for details



SILVER SPONSOR

3 AVAILABLE

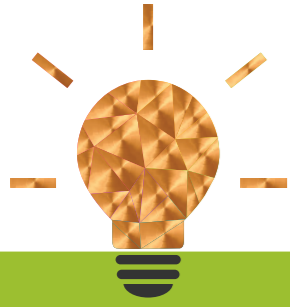
The silver sponsorship package gives you the chance to feature your logo in front of a keen audience of decision makers and showcase your expertise by contributing to live debates. Advertising your brand directly alongside the Festival's logo on the day, but also in all the pre-promotion, is a simple but effective way to be visible.

THE SILVER SPONSOR INCLUDES:

- 2 delegate passes to the Festival
- 2 tickets to the Relocate Awards dinner (evening of the 15th)
- Display area in either Hansom Hall, Ladies Smoking Room or The Gallery, whichever works best for your company and content
- Align your brand with one of our Content Streams (sponsorship of stream)
- Participate in a panel discussion (main stage, day 2)
- Speaker session. A chance to go deeper on your topic and show your expertise (30 minutes)
- Your company literature in attendee welcome pack
- Opted in attendee list

BRANDING AND PROMOTION

- Digital campaign across Relocateglobal.com and Relocate social channels before, during and after the event
- Your company logo on website and print promotion of the festival
- Company logo and 100 word company description in online Festival directory with link to your website
- Single Page Spread in the Spring edition of Relocate magazine (distributed to all attendees as well as subscribers)
- Meet the Expert can be added onto this package for - see page 18 for details



BRONZE SPONSOR

Having your brand represented at the Festival will get you noticed by our guests, who tend to be C-Suite and senior HR and Global Mobility leaders in global organisations. The Bronze package will help position your brand as the go-to expert in your field.

THE BRONZE SPONSOR INCLUDES:

- 2 Delegate passes to the Festival
- A third off the list price of a ticket to the Relocate Awards dinner (evening of the 15th)
- Display area in either Hansom Hall, Ladies Smoking Room or The Gallery, whichever works best for your company and content
- Participate in a panel discussion
- Speaker session. A chance to talk on your area of expertise (30 minutes)
- Your company literature in attendee welcome pack

BRANDING & PROMOTION

- Your company logo on website and print promotion of the festival
- Company logo and 50 word company description in online Festival directory with link to your website
- Meet the Expert can be added onto this package - see page 18 for details

DISPLAY PACKAGE

Whether in the Hansom Hall, Ladies Smoking Room or The Gallery, being visible in the display areas will lead to great conversations and new business opportunities.

- 2 Delegate passes to the Festival
- Display area in either Hansom Hall, Ladies Smoking Room or The Gallery to suit your offering
- A third off the list price of a ticket to the Relocate Awards dinner (evening of the 15th)
- Company logo and 50 word company description in online Festival directory with link to your website
- Meet the Expert can be added onto this package - see page 18 for details



MEET THE EXPERT

MEET THE EXPERT STANDALONE

(includes delegate ticket x1 + corporate guests x2)

MEET THE EXPERT EXHIBITOR ADD-ON

Meet the Expert is a unique opportunity to meet one-to-one with potential buyers who have a genuine interest or a need for your products and services.

WHY CHOOSE MEET THE EXPERT AT THE FESTIVAL OF GLOBAL PEOPLE?

- The Meet the Expert formula works because it is focused on matching the right suppliers to companies that have a real need
- It's a great way to do business quickly and efficiently, rather than spending months trying to schedule in meetings amongst all your other working commitments and deadlines

WHAT YOU GET:

- Pre-booked meetings with pre-qualified buyers
- Discussions with real decision makers
- Time efficient and cost-effective way to prospect

HOW DOES IT WORK?

- Your products and services will be advertised to delegates before the event
- Potential buyers who are in need of suppliers with your expertise will be invited to pre-book an appointment with you
- You will meet your potential buyers at the booked times, on your own dedicated table, to talk on a one-to-one basis
- You both arrive at the Festival fully prepared, ready to find solutions and to do business



CONTACT

Get in touch to find out more and about partnering with us

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