



Think
GLOBAL PEOPLE

INNOVATION FESTIVAL FOR GLOBAL WORKING

— INCLUDING —
AWARDS 2023

Relocate
G L O B A L

8 JUNE
LAMBERHURST, KENT,
TN3 8JB, UK

Sponsorship



Say **YES** to the 2023
**INNOVATION
FESTIVAL
FOR GLOBAL WORKING**

- Building on the success of the 2022 Festival & Awards
- Join the best thinkers and leaders in a glorious countryside setting
- Be stimulated by thought leadership and challenged by changemakers
- Engage with the Think Global People Community



Join the best thinkers in leadership, global mobility, HR and education, in a glorious countryside setting with a festival feel. Delegates will have the opportunity to share knowledge and collaborate with peers from international companies and visionary leaders across diverse industry sectors.

You will connect with leading experts from around the globe, experience innovation at first hand and meet our award winners in person.



“ I don't think that there was much to improve upon – it was a fabulous day – fun and inspiring ”



“ A celebration of talent, knowledge and expertise ”





FUTURE OF WORK FESTIVAL
WATCH INTERVIEW HIGHLIGHTS ▶



“ I love the venue, marquee, local food and hospitality ”



We achieved a Feedback Score of 8.8 out of 10 for our Future of Work Festival in 2022



FUTURE OF WORK FESTIVAL
WATCH VIDEO HIGHLIGHTS ▶



Festival Sponsorship

Building on the success of the Festival in 2022, this is a superb opportunity to be a Sponsor. The perfect way to market your product or services to organisations looking to expand their global footprint and find trusted suppliers and innovative solutions.



Don't miss the chance to align your brand with the Festival and reach international attendees including CEOs, CFOs, HR, Global Mobility Professionals, decision makers and influencers in multinational organisation.

We have a global network of leaders and changemakers who joined us last year from UK, Australia, USA, Germany, Singapore, France and Switzerland.



Festival Sponsorship



Shape the Agenda of our Innovation Hubs

- Work with our experts to shape the content and play a key role in facilitating thought leadership discussions and activities.
 - Leadership, Future of Work and the Workplace
 - Future of Global Mobility
 - Talent retention, resourcing and engagement
 - International Education, Learning and Development
- Networking in a relaxed professional environment
- Unique venue and countryside setting
- Be part of the Think Global People community
- Benefit from access to our global audience of 30,000 unique users per month with extensive pre and post Festival and Awards coverage across our media.



Awards focus — Festival sponsorship

Capitalise on our media buzz around the Awards leading up to the live Awards ceremony on 8 June.

A key part of your sponsorship is the Awards with our multi media coverage stretching from February to September.

From entries opening, to the judging, shortlist and the building excitement of the Awards Ceremony at the Festival. Winners are announced and receive their trophy with added promotion for sponsors and editorial including Awards Supplement.

Fabulous Awards Ceremony, in the Tree Marquee

Jayne Constantinis, international TV presenter and journalist is our host for the fourth year and will make this a really, special occasion.

Guests will enjoy enhanced networking as part of the Future of Work Festival experience with a celebratory drinks reception and delicious 'taste of Kent' refreshments, plus entertainment.



See packages for detail — Platinum, Gold & Silver

- Sponsorship packages include significant exposure through pre and post award winners' announcement publicity, digital, online and social media to end of July
- Take the opportunity to present an award at the Awards Ceremony
- YouTube views for 2020/21 virtual & hybrid events and live 2022 event exceeded 16,000!
- Festival and Awards 30,000 page views in 2022.
- Special series rates in Relocate & Think Global People magazine available, across relocateglobal.com and our digital media



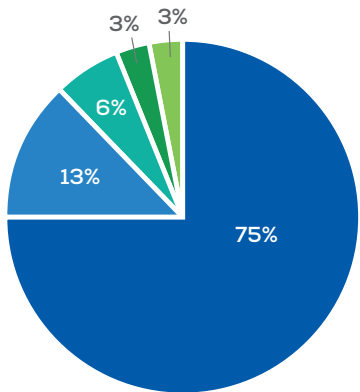
Choose an award to sponsor as part of your package...

Winners of our prestigious awards will be announced at the live ceremony on 8 June as part of the Innovation Festival for Global Working.



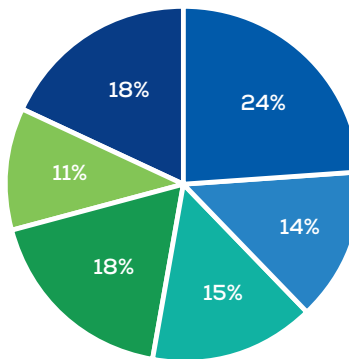
Connect with our engaged online global audience

Since the start of 2020, www.relocateglobal.com has hosted over 2 million page views. The website attracts a Global audience of over 30,000 unique users per month distributed fairly equally across Europe, UK, Asia, North America and Rest of World.



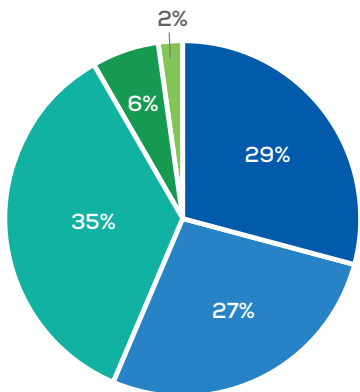
Top Channels

- Organic Search
- Direct
- Paid Search
- Social
- Referral



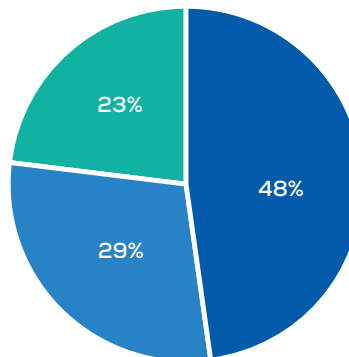
Page View Origin

- UK
- Europe
- North America (USA, Canada)
- South Asia (India, Pakistan)
- SE Asia (Phillippines, Malaysia, Singapore, Thailand, Vietnam)
- Other (Oceania, Africa)



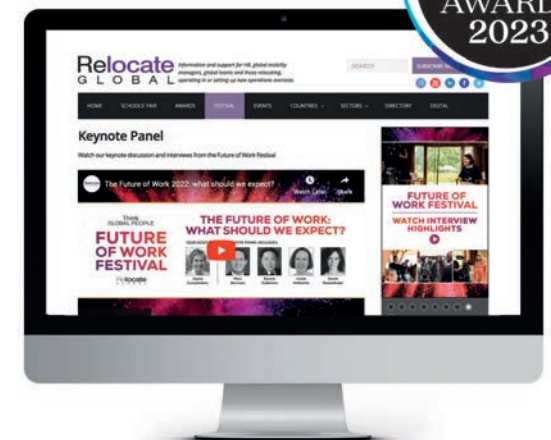
Social Media Followers & Members: 29,500

- LinkedIn Followers
- LinkedIn Members
- Twitter Followers
- Facebook Followers
- Instagram Followers



Subscribers by Responsibility

- Budget holders
- Influencers
- Private email



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Bespoke Sponsorship Opportunities

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SUPPORTER
PRE FESTIVAL & AWARDS CEREMONY			
Festival programme sector exclusivity	✓		
Logo on Festival/Awards pages of website & Relocate Spring issue magazine	✓	✓	✓
Sponsor Feature Page on relocatemagazine.com	✓	✓	✓
Editorial – Regular comment across multimedia	✓	✓	
Editorial Feature Interview promoted online, in Spring magazine & via social media	✓		
Articles/advertorial on relocateglobal.com / thinkglobalpeople.com	3	2	1
AT FESTIVAL & AWARDS CEREMONY			
Programme full colour advert and branding	✓	✓	✓
Awards category sponsorship (optional) & presentation of Award	✓	✓	
Awards 2 min speech	✓		
Awards / Festival video interview, posted on relocateglobal.com	✓		
Festival – participation on opening panel	✓		
Festival – speaking and hub host opportunity	✓	✓	
Tickets to the Awards ceremony & Festival	4	2	1
POST FESTIVAL & AWARDS			
Festival & Awards ceremony video highlights – on relocateglobal.com & social media	✓	✓	
Festival & Awards digital supplement – double page spread feature article	✓		
Festival & Awards digital supplement – full page advertisement	✓	✓	
Festival & Awards digital supplement – logo and 100 words	✓	✓	✓
THINK GLOBAL PEOPLE COMMUNITY MEMBERSHIP	Corporate	Individual x2	Individual
SPONSORSHIP FEE	£15,000	£7,500	£3,500

BESPOKE SPONSORSHIP OPPORTUNITIES

Wellbeing, leadership or creativity activity/space	£3,500
Exhibition space	£2,500
Exclusive Tipi	£7,500
Welcome refreshments	£1,500
British Fayre/Taste of Kent lunch	£3,500
Celebration drinks 4.30-6pm	£2,500
Entertainment	£3,500

To discuss **Festival Sponsorship** options call David Ward on **+44 (0)1892 891334** or email **david@relocatemagazine.com**



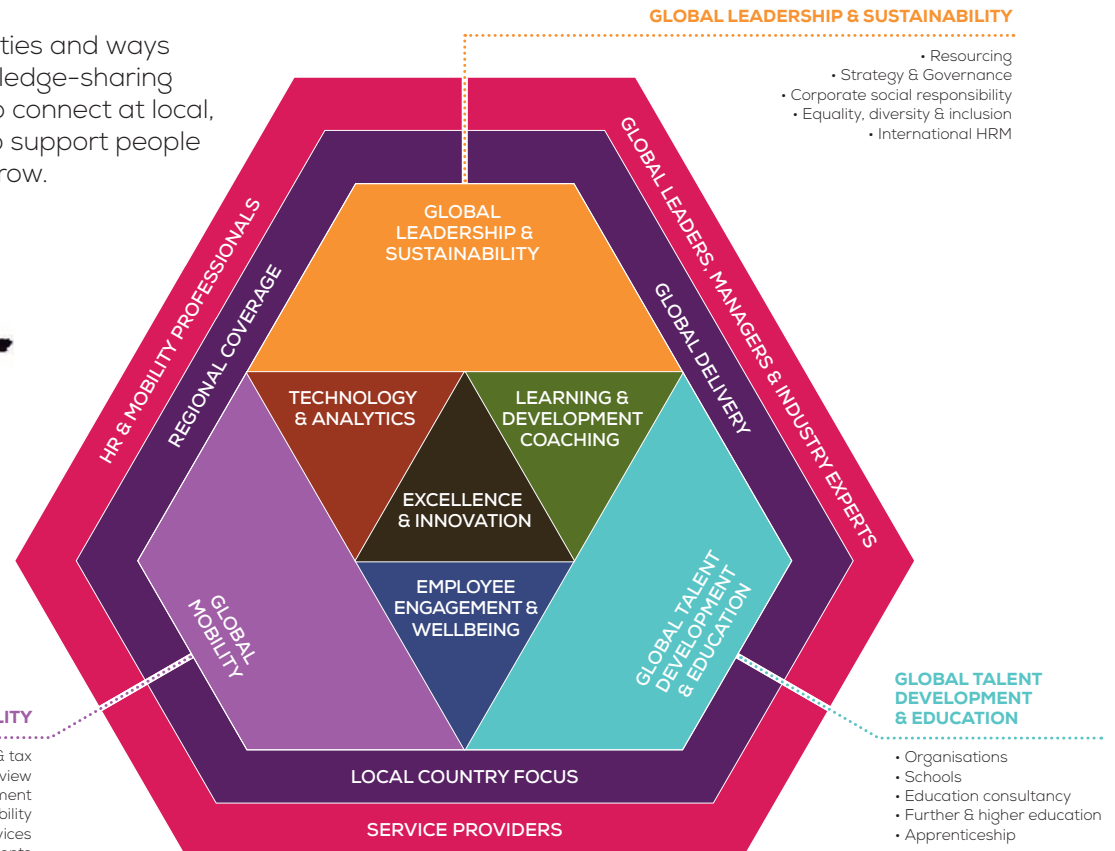
Our audience & content agenda

Our people lens on industry sectors & the workplace of the future

We explore the people behind the changes across industry sectors around the world, and their impact on working practices and workplaces. By examining global supply chains, we hope to encourage more collaboration across disciplines and industry sectors to help management and leadership teams solve some of the big and complex issues of today. These include climate change and

sustainability, the challenges of globalisation and shifting demographics, as well as education, health, social and economic inequalities.

There are always opportunities and ways of working better. Our knowledge-sharing communities will help you to connect at local, regional and global levels to support people and help organisations to grow.



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- Quarterly magazine & digital supplements
- Leading global website – relocateglobal.com
- International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit
- Awards & events
- Centre for Global Excellence & Leadership
- Webinar & video
- E-newsletters

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